



Dear Community Member,

For the past 17 years Hometown Holidays has kicked off the holiday season and offered something for each member of the family. Last year we welcomed the very popular WhoLondon, where we transformed our village into Whoville for the month of December. This December, we hope to have much more success and to add to our events and decorations.

Fisher-Titus Medical Center has very generously supported us with a donation for several years, which has helped keep the cost of admission as low as possible.

This year we are asking area businesses, organizations and others who are willing and able to participate in this worthy effort. We will be leaning on your support to bring the FREE event to our village. We hope to bring more sales to our businesses this year than last and cannot wait to enchant our village once again this coming holiday season.

The enclosed flyers list several levels of donations, and sponsorships each of which will help support the cost of making this year's Hometown Holidays & WhoLondon the biggest and best ever!

Thank you so much to those who donated last year and we look forward to coming together as a community to put smiles on our children's (and adults) faces!

Last year our events were featured on many news stations NATIONWIDE! Here are a few of the stations we were featured on:



Below are some changes we have coming for this years events!

Hometown Holidays

- Hometown Holidays will now be Saturday and Sunday
- Moved Hometown Holidays celebration to December 10 & 11th
- Adding a Christmas train for children and adults to ride.
- Adding a LIVE Nativity Scene
- Adding a GIANT snow-globe for pictures and fun
- Parade will be longer and will travel around the block.

WhoLondon

- Purchasing more decorations and characters
- Add more lights
- Add more events
- Adding a lighted swag across the street



Hometown Holidays 2022

Visit : www.nlcommunityclub.com

We have set up sponsorship a little different this year to help maximize exposure for our sponsors. Instead of just giving a donation of a set amount of money we are giving options to sponsor a specific event. Each one of these sponsorship opportunities come with:

- Signage at event location
- Logo on fliers
- Social media mentions
- Logo listed on Website and email marketing and more!!

Main Event Sponsor - Fisher Titus

Parade Sponsor - \$600

Character Sponsor - \$2750

~~LIVE Nativity Scene - \$600~~

Christmas Train - \$1750

Arctic Tubing Slide - \$1750

~~Balloon Twister - \$500~~



Who London

Sponsorship Opportunities

Main Event Sponsor - Fisher Titus

This is a sponsorship for the entire event, Your logo and information will be shared on all outlets, flyers and included in all media.

Character Sponsor - \$1000

(\$500 x2 sponsors)

This sponsorship will be to pay to have the Grinch for a weekend outside of Hometown Holidays.

Across the street swag - \$3000 for 1

For The WhoLondon Golf Outing - July 22, 2023

Food Donation -

Donate food for the dinner after the outing. You will receive: Sign at First Hole, on advertising, sign at the turn.

Hole Sponsor - \$100 each

Receive your name/logo on a hole during our outing!

Golf Ball Drop - \$25 for per ball or \$40 for 2 balls

Not looking to spend a lot but still want to support us? We have kept these general sponsorship levels as every penny counts. We thank everyone for all the support over the years and are go grateful to have such wonderful people in our village.

Silver \$250 +

LOGO LISTED ON SPONSOR SIGN ON
1 SPACE ON ADVERTISING FLIER
NAME LISTED ON ALL MARKETING FLIERS AND EMAILS
SOCIAL MEDIA ADVERTISING

Bronze \$50 + DONATION

Advertising Space ON HOMETOWN HOLIDAYS FLIER
SOCIAL MEDIA MENTIONS

Below \$25

SOCIAL MEDIA MENTIONS
Square on the Flyer

We appreciate any amount you are wiling to give! We really hope to add to WhoLondon and Hometown Holidays and keep these events FREE to our community. We are leaning on the support of our village to make this possible. Thank you!



**Save
The
Date!**



NEW LONDON COMMUNITY CLUB
PRESENTS

NL HOMETOWN HOLIDAYS

WEEKEND

TREE LIGHTING CEREMONY
DECEMBER 3, 2022
TREE LIGHTING AT 7:00PM
NL TRIANGLE PARK

HOMETOWN HOLIDAYS WEEKEND
DECEMBER 10 & 11TH, 2021
7AM-2PM
DOWNTOWN NEW LONDON OH

ALL EVENTS ARE FREE OR BY DONATION



·NLCC·

NEW LONDON COMMUNITY CLUB

SPONSORSHIP FORM

CONTACT NAME:

BUSINESS NAME:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

SPONSORSHIP

TOTAL AMOUNT TO BE DONATED:

AMOUNT DONATED:

PAID IN FULL YES. NO

EVENT SPONSORED:

TYPE OF PAYMENT: CHECK CASH. PAYPAL

NOTES:

SEND PAYPAL DONATIONS TO : NLHOMETOWNHOLIDAYS@GMAIL.COM

DONATION RECIEPT

·NLCC·
NEW LONDON COMMUNITY CLUB

AMOUNT DONATED:

DATE:

REASON:

RECIEVED BY: